Cord Digital
Communicate & Globalize

Cord Digital is an LTD Company for Marketing & Advertising founded in September 2015 in Egypt.
Our Branch in USA launched in April 2024.



www.corddigital.com

About Us

The body of any company consist of 4 pillars, which is Operation , Finance , HR , and Marketing

So the 4th pillar is our passion and responsibility for any organization at any filed, starting from the Feasibility Study & Business Plan , to the Marketing Strategy and Downstream Marketing.

Cord Digital is 2 Gates " Communicate & Globalize "

Communicate : (Business Plans , Branding , Digital Marketing , AI-Powered Solutions , Visuals , Software & ERP Systems).

Globalize : (Outsourcing Services , Collaborating with E.S.M.O company that operating under Studio Legale Occhipinti : EU Consulting Company in Italy).



UNITED NATIONS GLOBAL MARKETPLACE
AUTHORISED SUPPLIER
UNGM NO : 665086

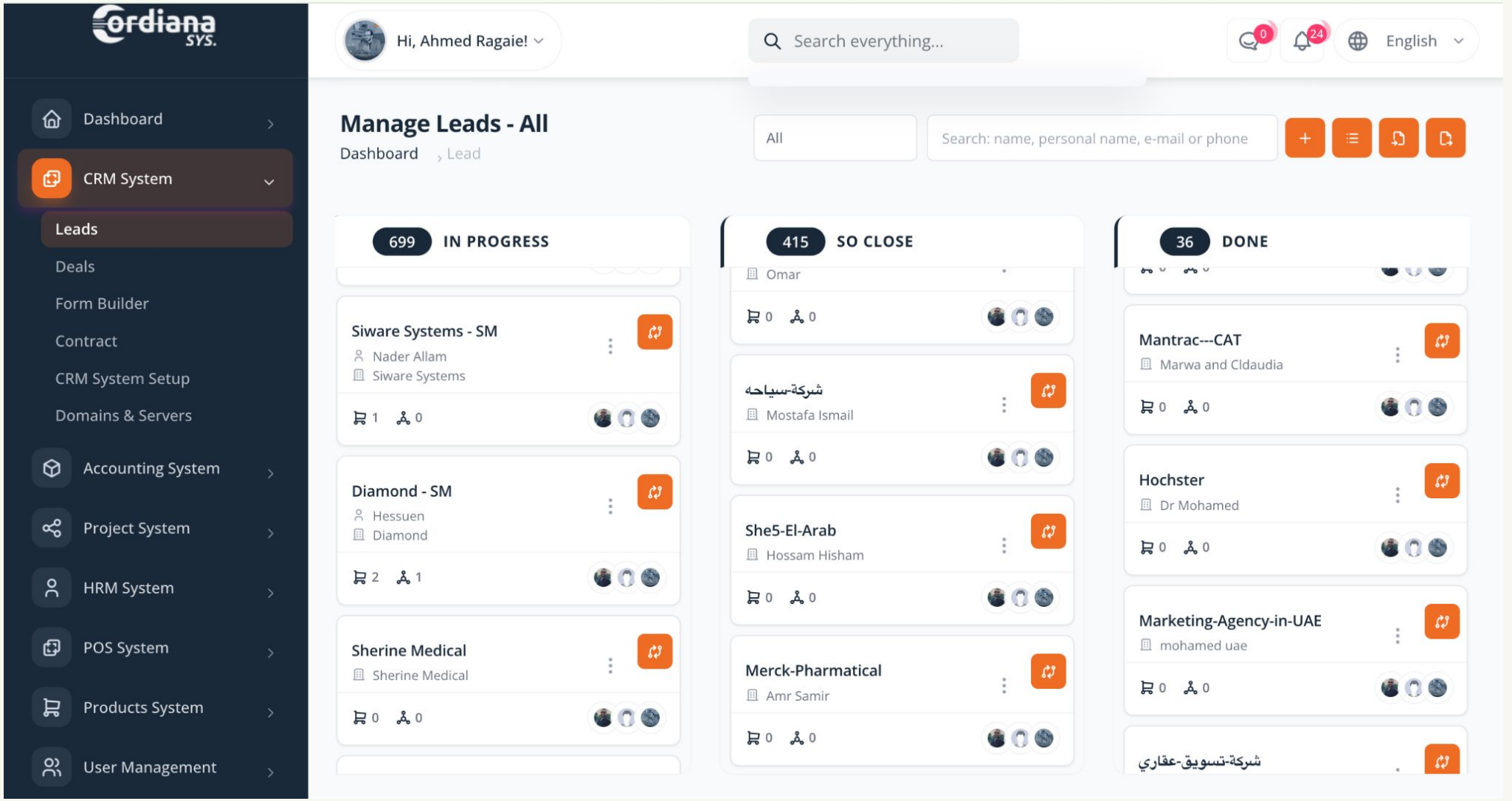
Google Partner

facebook Marketing Partner

TikTok Partner

Cordiana System

It is a Full ERP System owned by Cord Digital, which includes CRM, HRM, Project Management, Accounting System, POS..



Cordiana

We present Cordiana System model on several different axes:

1- CRM Module: lead management, deals identification , contracts systems, automated invoices, completed history of each customer, notes & comments with summary of each customer on how to deal with, automated notifications for important actions on email , social media leads integration , customers retargeting, emails & sms system, automatic data transferring from any old system to Cordiana System , team performance, working reports, convert lead customers to current customers with copying the necessary data plus adding the required options as an active customer, creating new project to that active customer and integrate it to the remaining working system of Cordiana to start new journey.

2- HRM Module: employment procedures, team files, payroll, attendance, time tracking, performance management, leave and absence system from the employee to the direct managers, talent acquisition.

3- Project Management Module: effective project management with streamlined planning, resource allocation, advanced tracking & reporting.

4- Accounting Module: general ledger, accounts receivable/payable, financial reporting, investment management, eligible for integrate some of its functions with the remaining modules of Cordiana System according to the top managers needs.

5- POS Module: streamline sales, manage inventory, integrated with advanced financial system , dynamic pricing changes according to the market pricing system , supporting all currencies with daily converter system to EGP.

For more information about Cordiana System , Visit Cordiana website https://cordiana-sys.com/

The Relation between our 2 Gates “ Communicate & Globalize



We’re communicating our customers with their target audience. Also, we’re supporting Egyptian manufacturers to go global , By connecting them with Italian manufacturers through providing legal, financial and marketing services as well as bringing to them the best Italian manufacturers that craft Private Label services also transferring the product formulas and, in some cases, the Know-How.

In the marketing & advertising niche, customers prefer to deal with one company rather than dealing with many companies.

So we are trying to conduct many marketing and software services integrated under 1 umbrella.

Ahmed Ragaie - Founder / CEO of Cord Digital

For Marketing & Digital Advertising



Entrepreneur / Strategic Marketer

Managing Cord Digital with 2 branches in Egypt and The USA

Master's degree in marketing from ESE , The University of Buckingham in 2014, DBA

Marketing official vendor to the United Nations through Cord Digital company

Launched Cordiana System, which is an ERP System integrated with some AI features

Cord Digital has established a partnership with ESMO, an Italian consulting company operating under Studio Legale Occhipinti, to facilitate outsourcing collaborations between Egyptian and Italian manufacturers.

Partner in a decoration company

Working experience in various sectors in local and multinational companies

Gained many global awards and won or took advanced steps in high global competitions and summits

Linkedin:

https://www.linkedin.com/in/ahmedragaie/

Web:

https://ragaie.com/

Top Management



May Salah

Partner/Art Director

Art is the way to reach beautiful life, The academic experience should be embedded by working experience, which I always try to conduct through my working phases here and in Italy. and Cord Digital is the Art of Digital.



Abdelhamed El Masry

Operation Director

Highly driven and results-oriented SEO/SEM with 11 years of career experience in digital marketing companies. I'm Google Ads Certified. I have a good web experience. I gave Cord Digital all I have in the technical issues and here I gained the managerial skills as they should be.



Heba Abdel-Latif Awwad - Partner in Cord Digital USA

Bio

A former UN employee, she joined the United Nations from 2001 to 2022

Heba was a Programs Officer and Events Coordinator at the executive office of the UN Secretary-General

Now Heba founded Nuba Arts org. A heritage hub supporting micro and small artisans to promote them in the US market.

Heba is responsible for creating summits and events and many other initiatives in South Egypt and the refugees

In addition to Ghana's northern region. Kenya and Nigeria. Focus on three pillars: Sustainable fashion (Nuba Arts), Education (Model UN Africa focused) and Agriculture (a global Village partnership). UN Women's Guild active member

Heba is a partner of the Cord Digital USA branch, and she has a good role at dealing with some projects with Un and other related organizations that have some works with UN



Emanuele Occhipinti - Partner in Our Globalize Gate "Outsourcing Works in Italy"

Bio

International Lawyer ... Owner of E.S.M.O " EU Consulting Company in Italy

Studied in Harvard University

Working Experience in the European Parliament

Board Member in Studio Legale Occhipinti / Legal Services in Italy

COO at GreenRail s.r.l. that is an innovative start-up company that designed and patented an innovative and eco-friendly railway sleeper made up of concrete and a mixture of recycled plastic and rubber obtained from EoLT (End of Life Tires)

Some of our

Clients

SHAHA
PREMIUM FLASK

FAGOR

GASTEC
EGYPTIAN INTERNATIONAL GAS TECHNOLOGY

dbk Pharma S.A.E.
Development based on knowledge

شركة المهيدب أول مهمة المحدودة
ALMUHAIDIB 1st MISSION
LIMITED COMPANY

Hilton
HOTELS & RESORTS

وزارة البترول والثروة المعدنية
Ministry of Petroleum & Mineral Resources

صندوق مكتبات مصر العامة
MISR PUBLIC LIBRARIES FUND

koolen®

بنك مصر
BANQUE MISR

PREMEDION
HEALTH & SPA BUSINESS

MANTRAC CAT

Medical Center
newYou
مركز نيويو الطبي

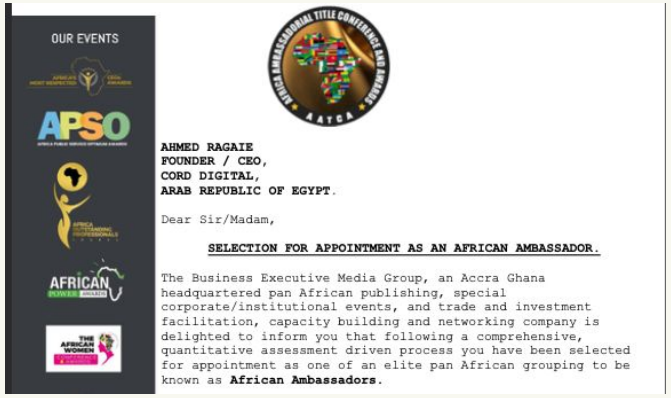
Panasonic

moon

الدمياطي
EL DOMIATY
1950

Some Awards & Achievements



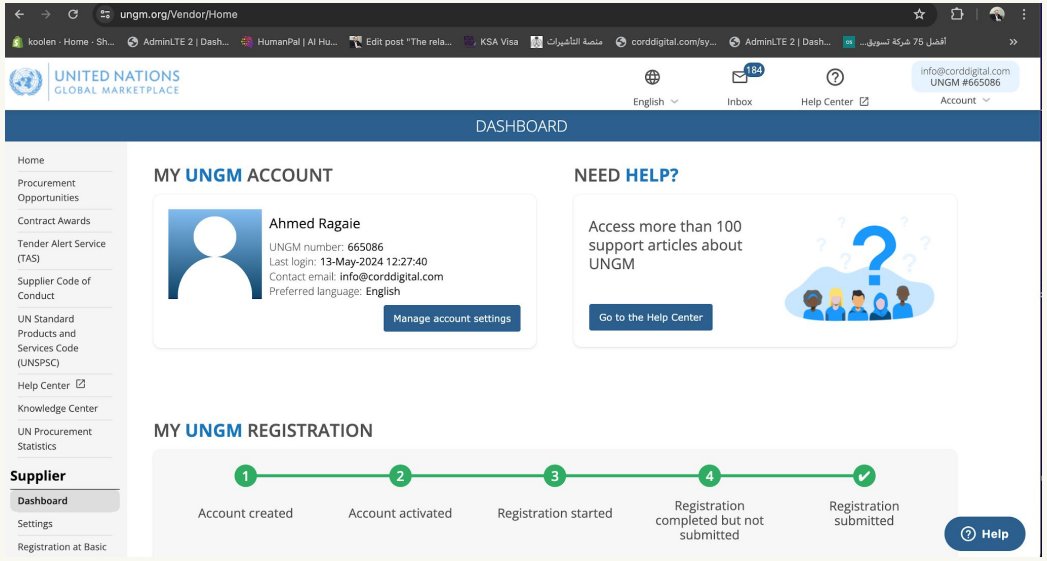


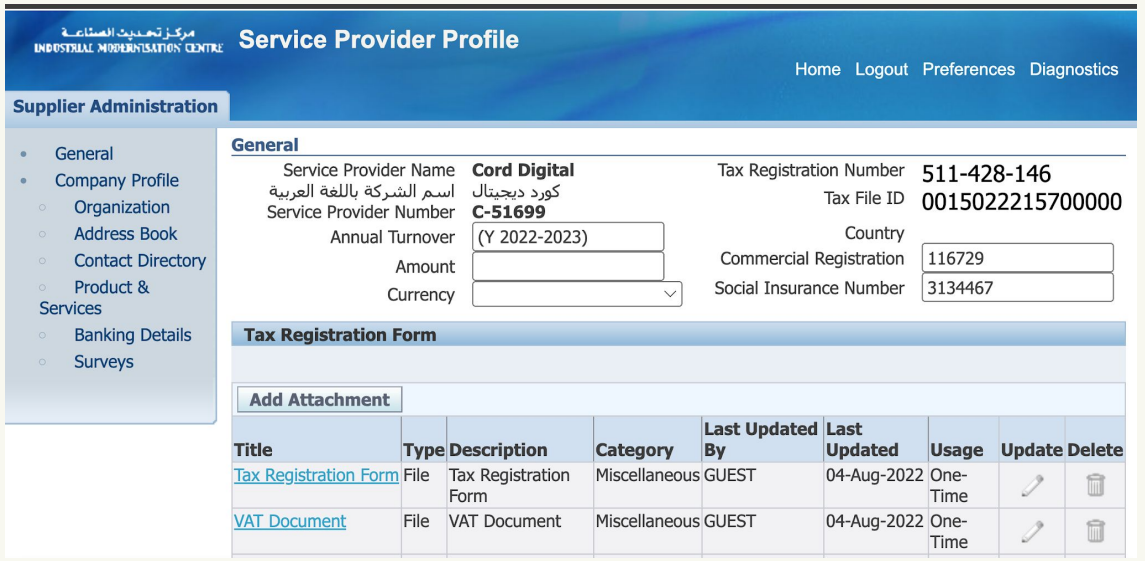




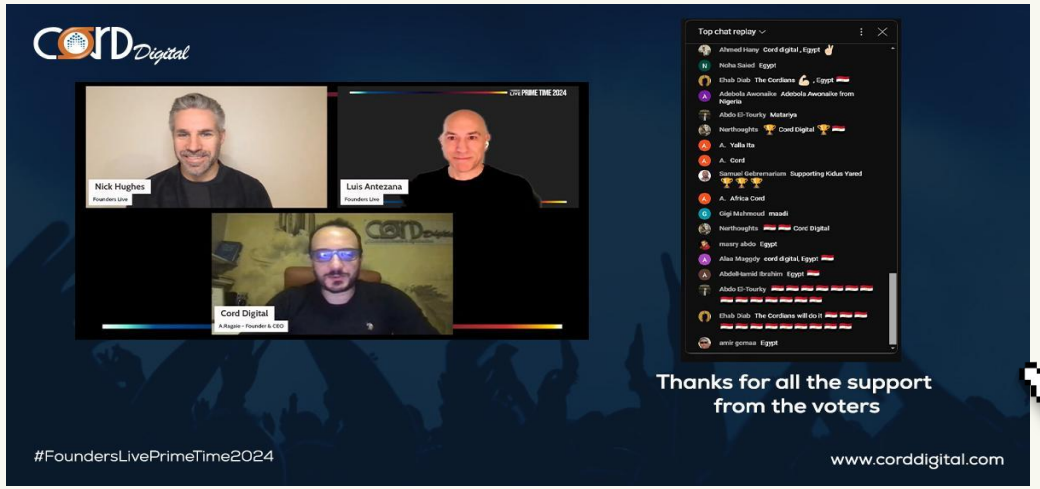
- Cord Digital is an official vendor for the United Nations, and we have achieved some projects with them in different countries, like Egypt, some countries in Africa, and the USA…. We are an official vendor for Industrial Modernization Center of Egypt.

- Also we are a service provider for the National Telecommunications Regulatory Authority of Egypt " NTRA "





Some Competitions and Events We've Participated

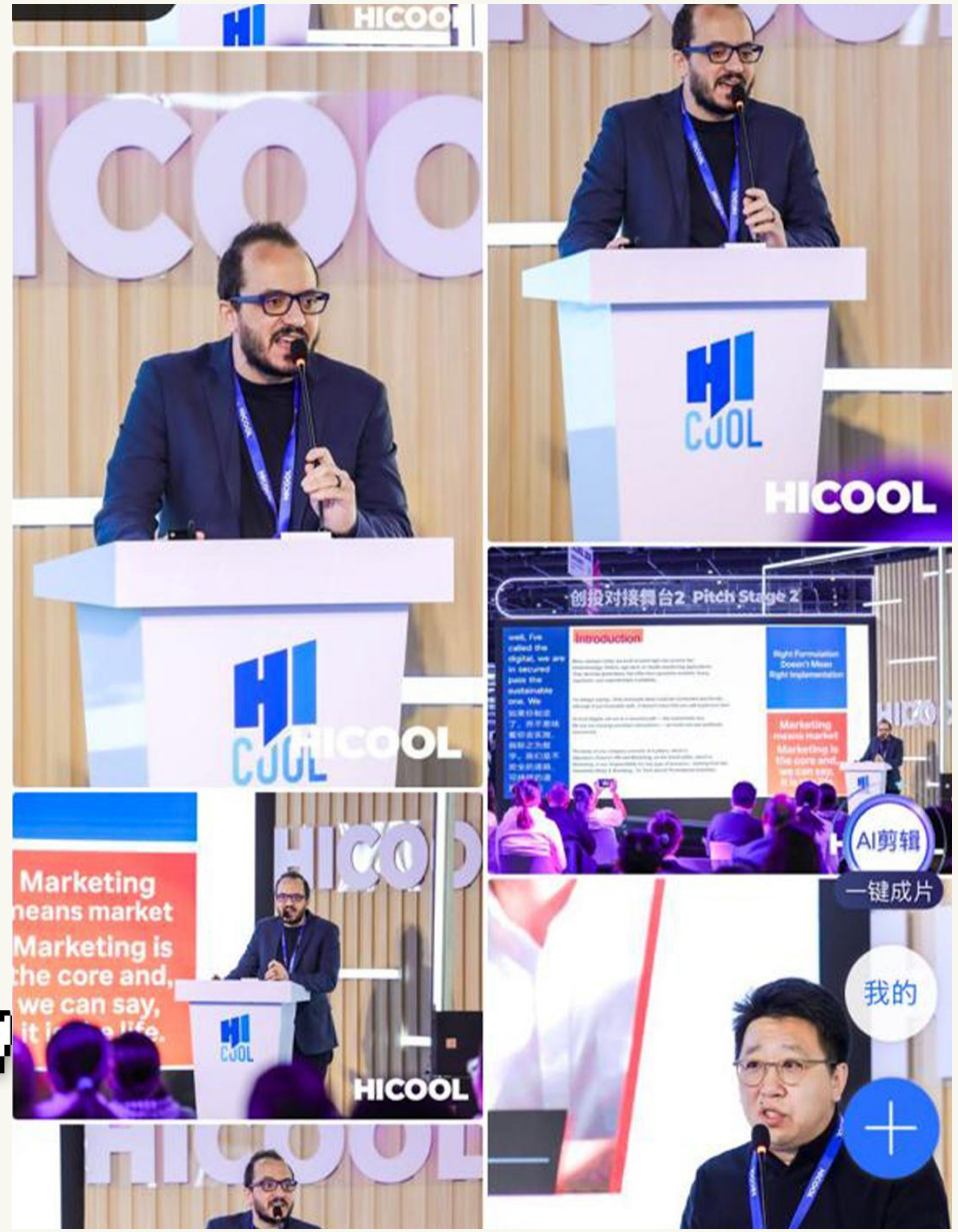


https://www.youtube.com/live/yOi8W4UugY0?si=ijlM2HXfYqh15pWF



https://www.instagram.com/reel/DJY5sDfqzi0/?igsh=ZGpjemtudzVtczR6

Please Click The Links or Pics to see Videos

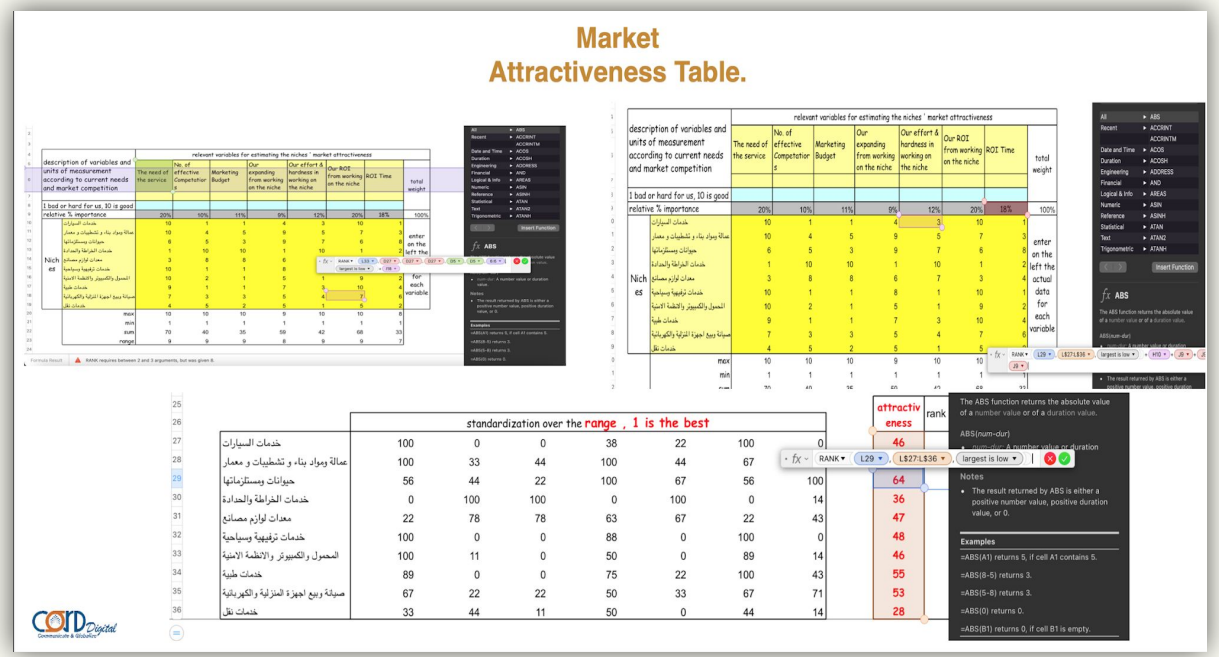


https://youtu.be/YXo9EvTBTIM?si=jxILtRoaRkTQ6oJQ

Feasibility Study & Buss. Strategy

A feasibility study evaluates whether a business idea is practical, profitable, and worth investing in.

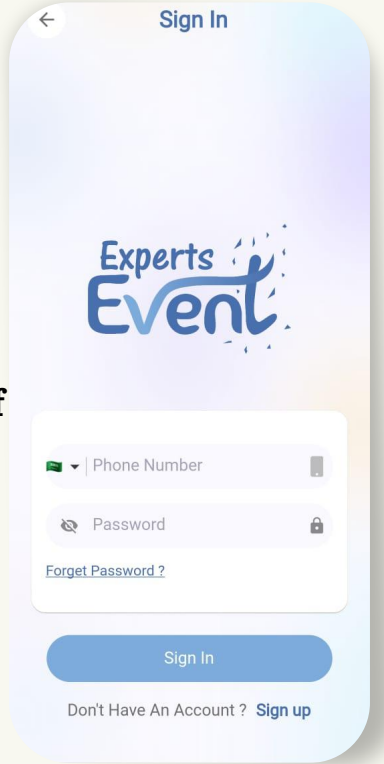
Based on its findings, a business strategy is developed to define goals, competitive advantages, and growth plans.



Example of Feasibility study and business strategy : Experts Event owned by Totalx.com.sa

- We did a Feasibility Study and Marketing Strategy for the Application that working on Event Management in Saudi Arabia.

- We did our analysis in choosing which field of events should be conducted in the first phase and the market attractiveness in Saudi Arabia according to each field's needs and market competition.

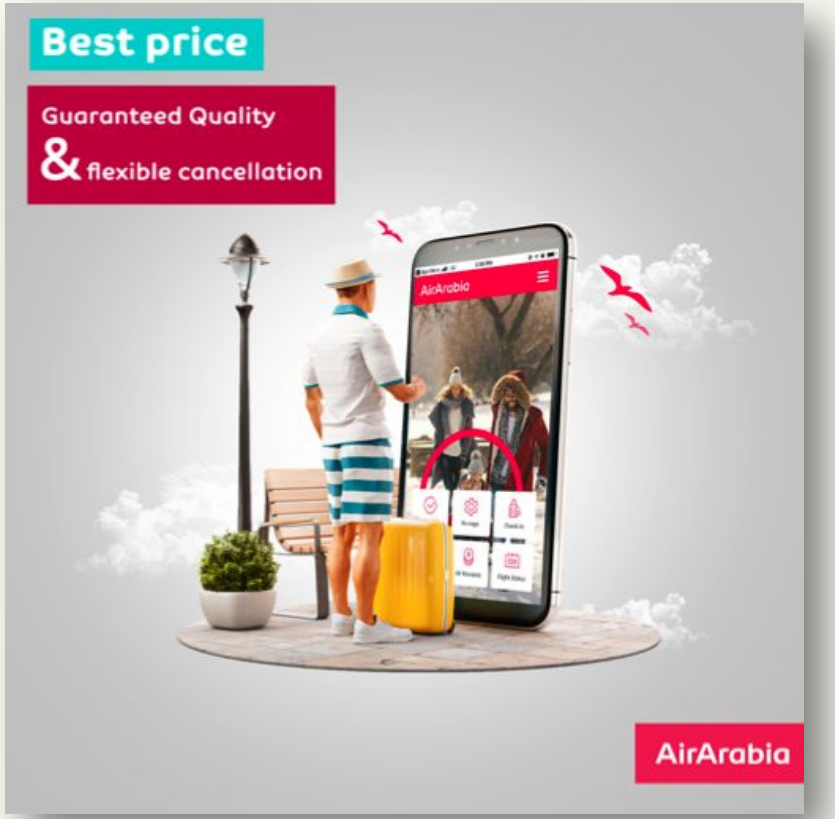


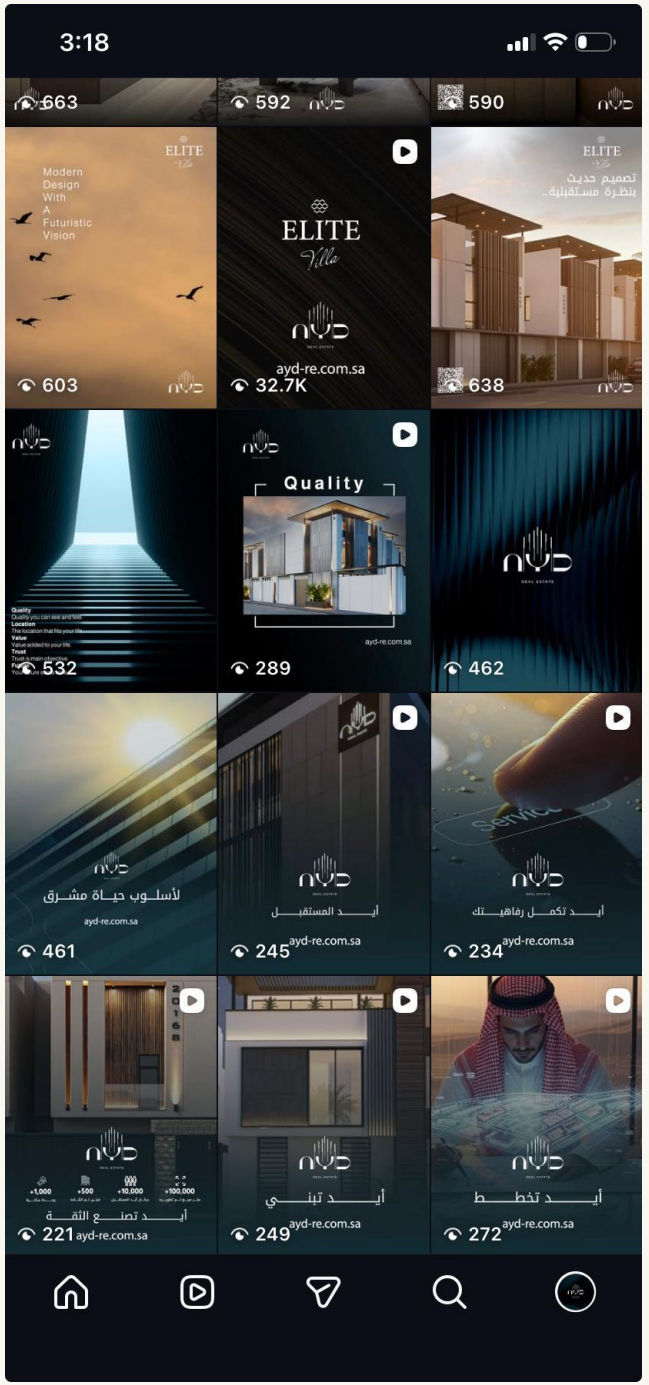
Other Example Point Egypt Aladdin App

Part of the feasibility study that was the MKT attractiveness as per the niches that Point Egypt shall go through their brand-new web-directory. This part was major of building the MKT strategy and defining the impact of publishing the project.

Sample of our

Social Media Posts

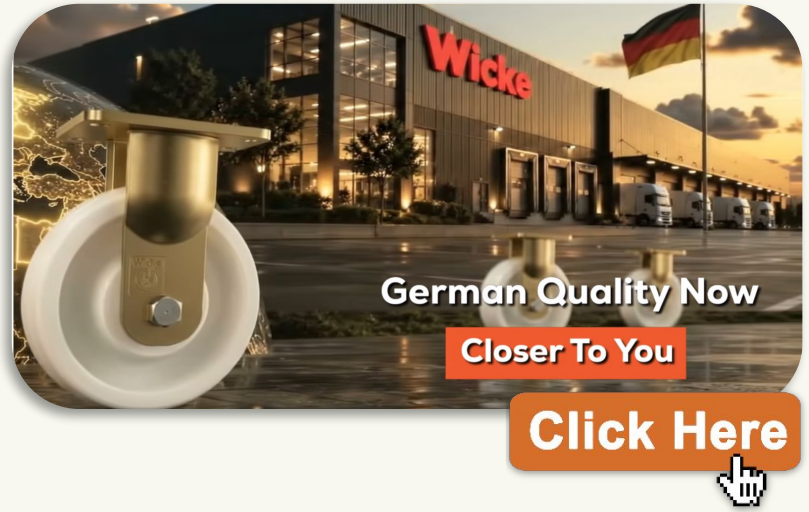






Some of Videos





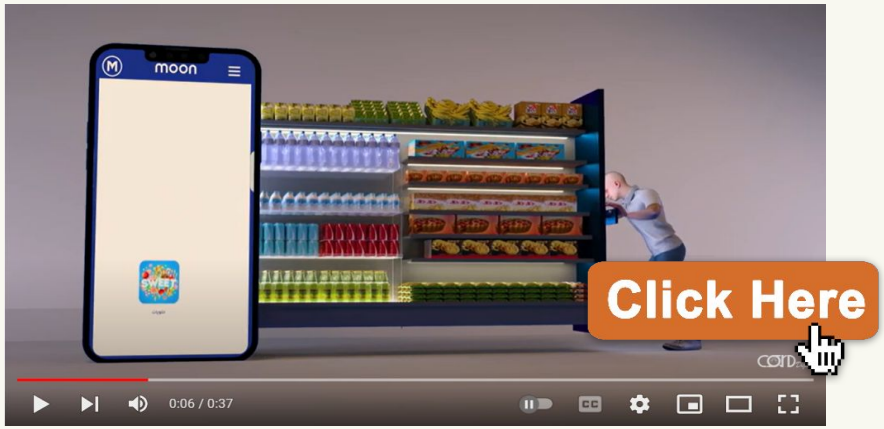


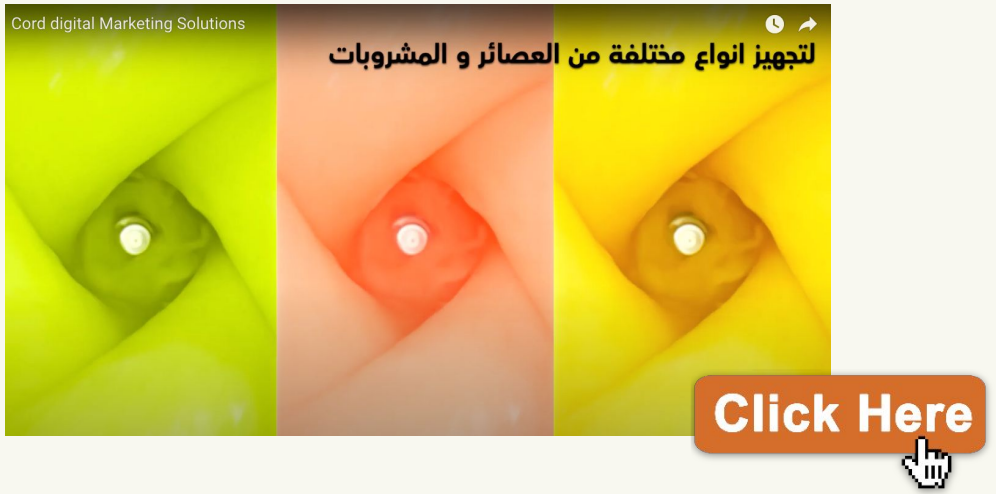






Media Production Day





Cord Digital
Communicate & Globalize

More Art?



Brand Identity

Click Here

Printing & Packaging

Click Here

Social Media Graphics

Click Here

Photography

Click Here

Exclusive Music

Click Here

Our Art Website

Click Here

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Social Media

Here's some of the pages we've managed

- Please click the pics to open the social media pages -













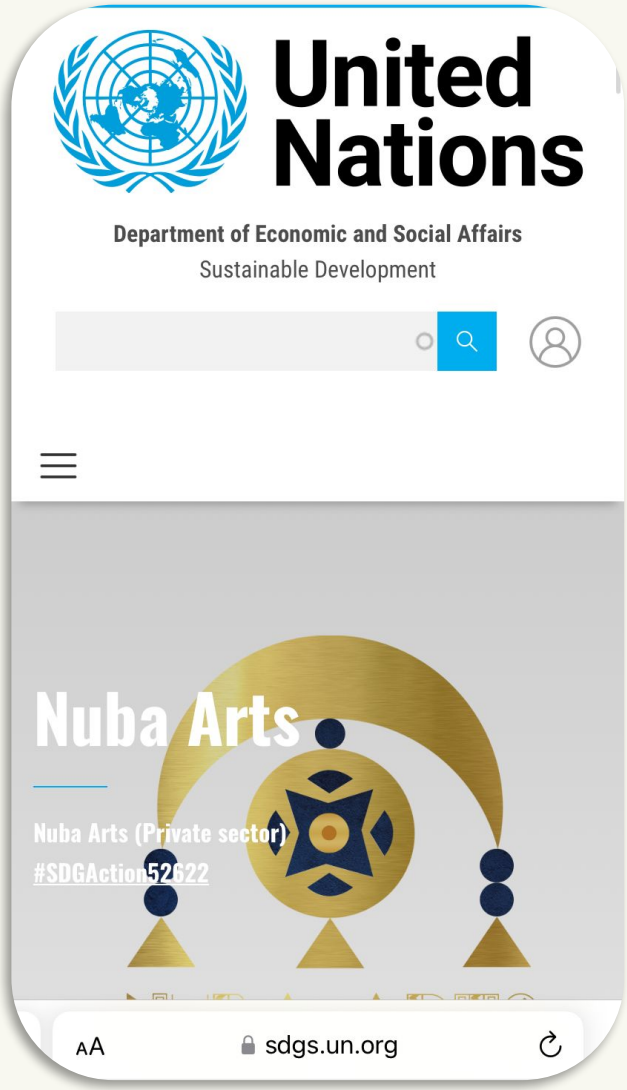


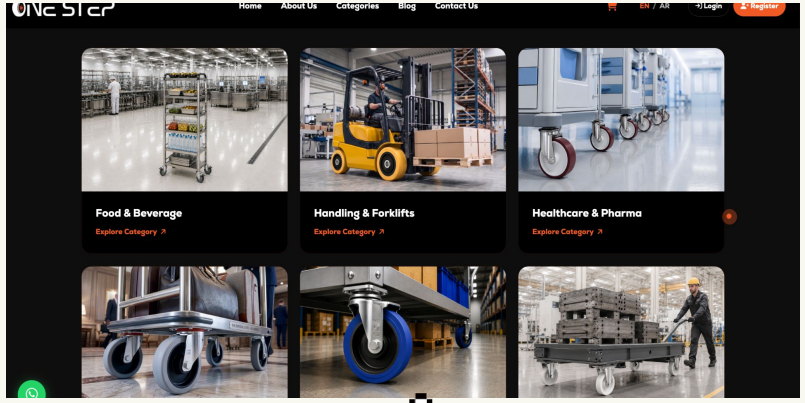


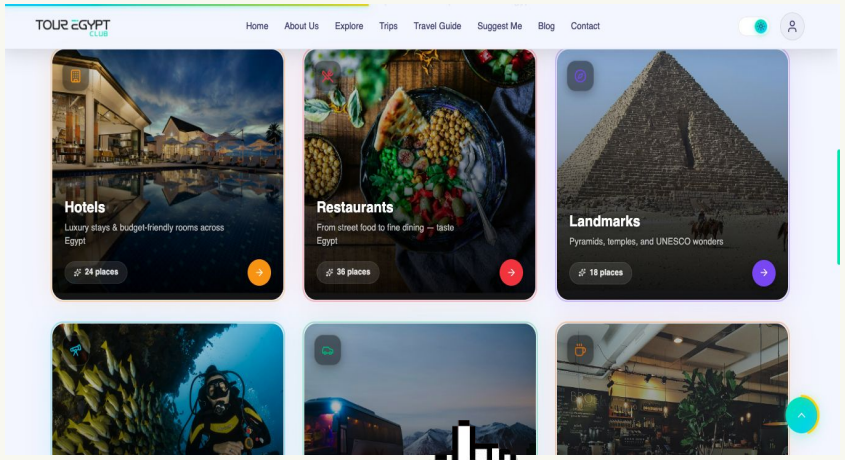


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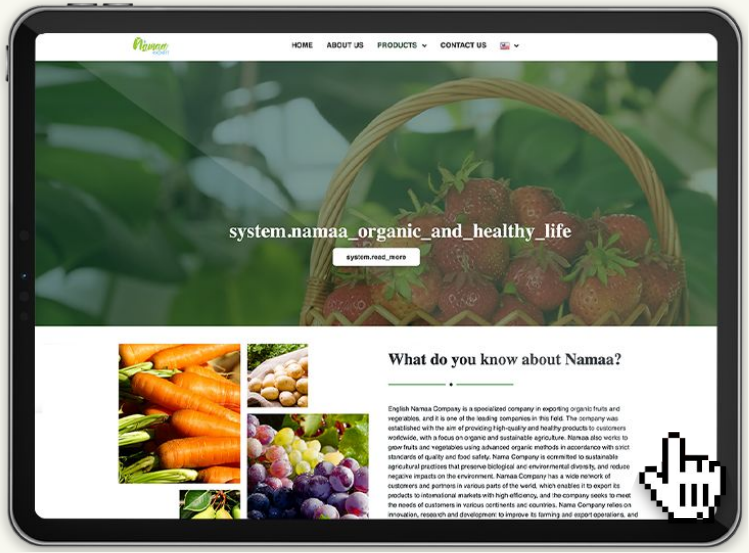
Websites

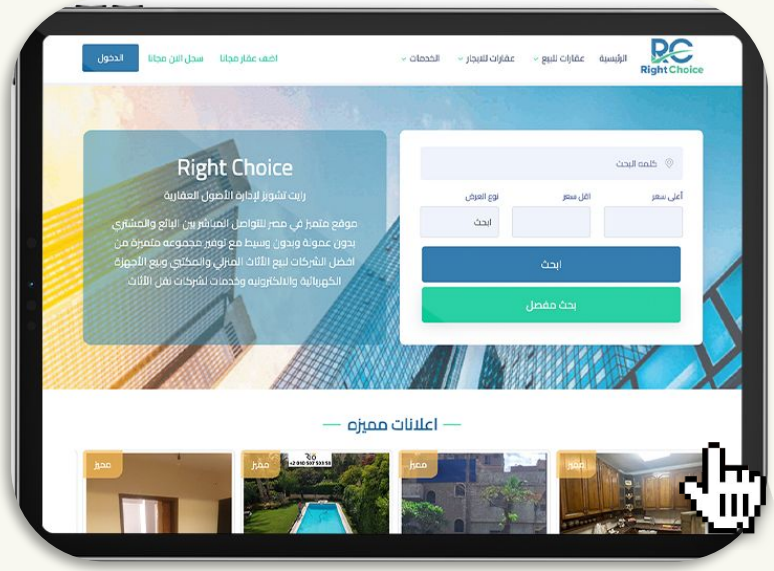




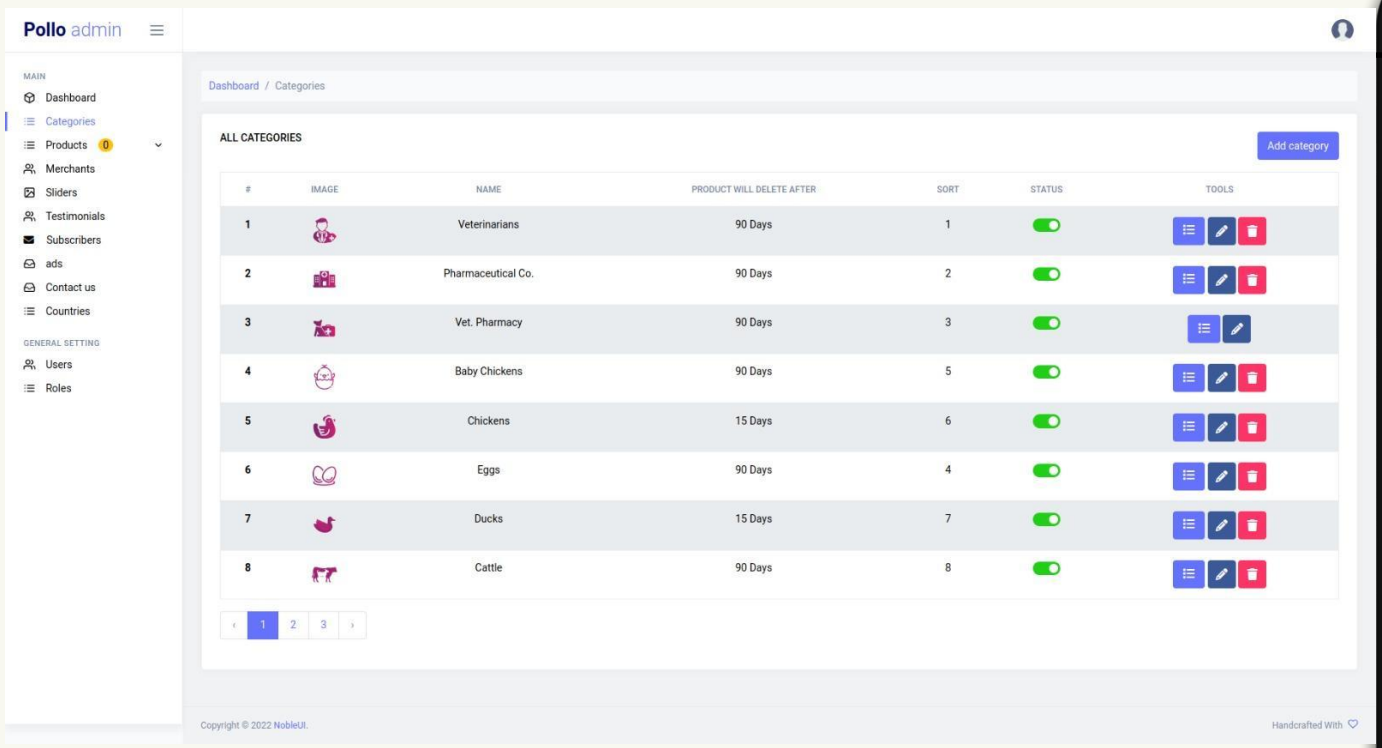


Click Pics

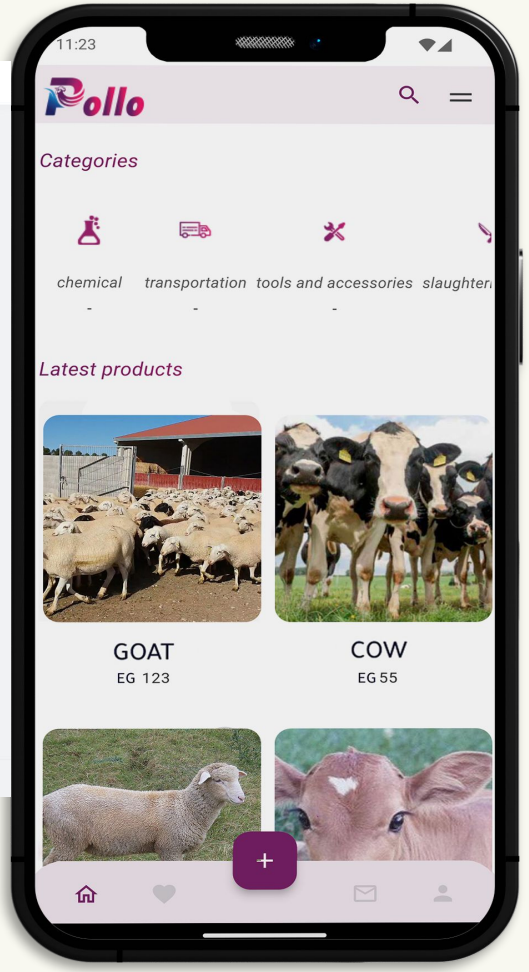




Mobile Apps



Pollo / Marketplace App System





Shaha Mobile App

CORD Digital
Communicate & Globalize

SEO

Case Study Of Medical Center In KSA.

We took over the NewYou's website after a crises and unplanned developments, and problems cussed of black hat made by another agency, Later, we started the journey in June 2019, and begin to solving the black hat SEO issues, and kept for up-ranking the website until achieving an outstanding results and conversions.







We are working also in Youtube SEO

GEO - Generative Engine Optimization

AI Search Visibility & Brand Authority

As digital search behavior evolves, brand visibility is no longer limited to traditional search engines. AI-powered platforms such as ChatGPT, Gemini, Perplexity, and Copilot are transforming how consumers discover, evaluate, and choose businesses.

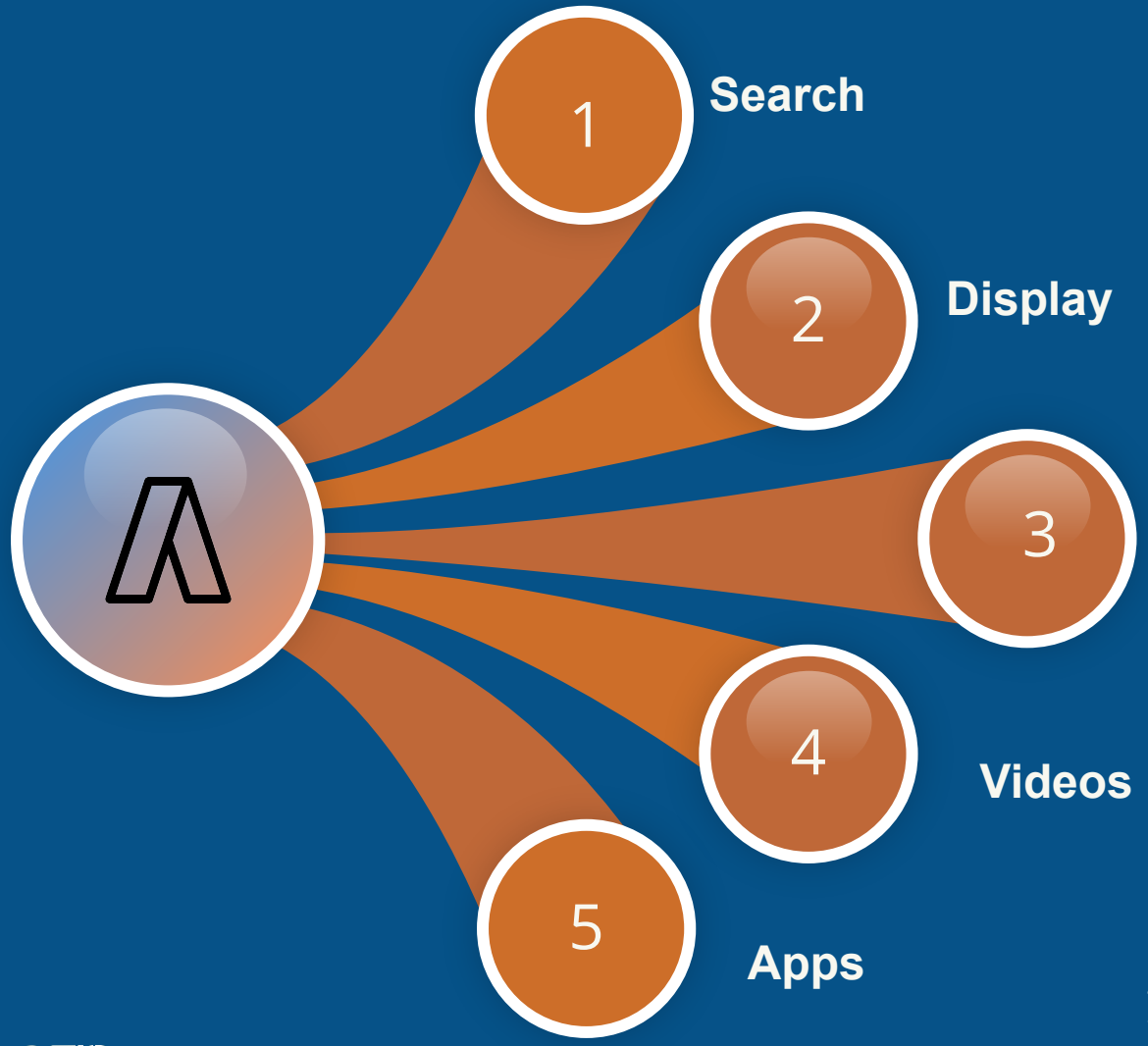
At Cord Digital, we provide comprehensive Generative Engine Optimization (GEO) services designed to strengthen brand visibility, enhance discoverability, and increase opportunities for brands to be cited and recommended within AI-generated responses.

To get a good results in GEO , your SEO Results should be high. We integrate Technical GEO, AI-optimized content strategies, Brand & Entity Authority development, competitive intelligence, and AI visibility performance measurement, including citation and recommendation tracking.



Google Ads

We are choosing the right types of Google Ads according to the niche, country and objectives.



Your ads will appear with Google search results and on other search sites when your keywords are relevant to a user's search

A targeting option that allows your message to be strategically shown to potential customers in the right place at the right time

You can use marketing campaigns to promote your products online, drive traffic to your website or online stores, and find better qualified customers

Video campaigns allow you to showcase your like videos across other streaming video platforms YouTube and other Google Networks

App campaigns are an important process for mobile Apps to promote your App across all Google products including Search, Google Play, YouTube, Google Display Network, and Google Discover

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AI Advertising & Conversational Advertising

The Next Generation of Digital Advertising

As artificial intelligence transforms how consumers discover brands, explore solutions, and make purchasing decisions, Cord Digital helps businesses embrace the next generation of digital advertising through AI-powered search and conversational platforms.

Our AI Advertising solutions focus on emerging advertising opportunities across platforms such as ChatGPT, Google AI-powered Search, and Microsoft Copilot, subject to platform availability and advertising policies.

We combine strategic media planning, audience intent analysis, contextual advertising, campaign management, creative optimization, and performance measurement to help brands connect with potential customers at relevant moments throughout their decision-making journey.



Cord Digital
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Investing in Digital Marketing & AI-Powered Solutions

Your digital presence is your 24/7 salesperson, connecting your business with customers anytime, anywhere. Your website, social media platforms, and online advertising play a vital role in driving business growth and long-term success.

Today, Digital Marketing and Artificial Intelligence are no longer optional; they are essential for business growth and competitiveness. From SEO and Online Advertising to Generative Engine Optimization (GEO), AI Advertising, and AI-powered solutions, these technologies help businesses expand their reach, strengthen brand visibility, and attract potential customers.

At Cord Digital, we integrate these services with creative graphics, video production, and professional marketing strategies to maximize your online and AI-driven presence, increase conversions, and achieve a stronger Return on Investment (ROI).



Invest in Smarter Marketing, Digital Innovation & AI-Powered Solutions integrated with marketing principles with

Cord Digital

Cord Digital
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Art Samples : Click Above

Cordiana System
https://cordiana-sys.com/